Afilnet is the ally for your company for recruiting and building the loyalty of clients.



### Success

Solution

**Business Strategy** 

Brandir Solutio Market Analys Ideas Success Management

## AFILNET DIGITAL CERTIFIED COMMUNICATIONS

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Branding Solution Marketing Success Management SOCIAL NETWORK

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**AFILNET - DIGITAL CERTIFIED COMMUNICATIONS** 

## CERTIFIED DIGITAL COMMUNICATIONS

Certified SMS and certified email channels give legal validity to any type of communication sent to a third party through these channels.

This communication is reflected in a legally certified document that works as reliable evidence before a legal court. This document reflects the content sent, who sends / receives it, and the moment in which the communication occurs.

Certified digital communication is inexpensive, immediate, automatable and very easy to carry out, which is a revolution over traditional certification systems

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## **CERTIFIED** EMAIL

This digital certification channel allows you to send certified communications through your email account and with your current email service.

A certified email is sent as a traditional email that is sent to the recipient with whom you want to certify the communication and in copy a certification email address, this certification email address verifies that this communication has occurred by generating a certified document.

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#### Features:

- ✓ It does not require installing anything, or using any platform, send certified communications as you send an email.
- Use your personal or private company email address.
- Send emails to multiple recipients in the same shipment. One certificate per recipient will be generated.
- ✓ It allows attaching documents of up to 5Mb, which will be certified along with the content of the email.



## HOW DO I SEND A CERTIFIED EMAIL?

## **CERTIFIED** SMS

Sending a Certified Email is as simple as sending your emails as it traditionally does, but including a copy (cc) to the email address: Correo@afilnet.electronico.com

#### Our email address

Correo@afilnet.electronico.com will read the email sent, it will process it and generate a valid certificate that you can download in PDF and use as reliable proof that the communication has occurred.

This service is compatible with all mail servces, such as, Gmail, Outlook, thunderbird, company emails, etc. The SMS is the digital channel with the highest open rate, in this case, the operator certifies that this SMS has been sent and its content.

A certified SMS is like a conventional text message certified by a third party where it is reflected that this message was sent on a specific day and time to the indicated recipient.

#### Features:

- Delivery status report.
- Send Bulk certified SMS in a personalized way.
- Automated, connect Certified SMS with your business processes quickly and easily using our API.



## HOW DO I SEND A CERTIFIED SMS?



From the Afilnet platform you can send Certified SMS similar to a classic sms. Just indicate the recipient and the content of the SMS.

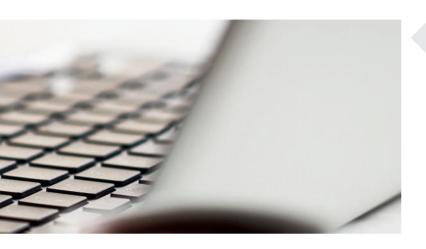
This SMS will be processed through a telephone operator that allows the certification of the content and the destination to which it has been sent.

This operator will generate a valid PDF certificate that can be used as reliable proof that the communication has occurred.

## HOW IS THE GENERATED CERTIFIED DOCUMENT?

When the communication occurs, a signed PDF document is generated by a certifying authority, which certifies the content, date / time, origin and destination of the communication.

All the communications produced are registered and you can find them in your Afilnet account, where you can download the certificate



## The certificate includes the following information:

- ☑ Unique identifier of the certificate
- ☑ Origin of the email
- Recipient of the email
- Sent and delivery time
- Subject
- Attachments (including full content)

#### Electronic communication certificate Certified Email

Certificate identifier: EXXXXXXXX-S



Details
Name / Username of the user: AFILNET
Sender: UserTest CERTIFIED EMAIL <425302@afinet.electronico.com> (originated by User <origin@test.com>)

Destination: destination@test.com date and time: July 31, 2020 (20:35 GMT +2)

Delivery date and time: July 31, 2020 (20:35 GMT +2)

#### Subject: Certified email Test Message:

\*Lorem (psum\* is simply dummy laxt of the printing and typesetting industry. Lorem (psum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimem book. It has survived not only five centuries, but also the leap into electronic typesting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem (psum passages, and more recently with deaktop publishing software like Aldus PageMaker including versions of Lorem (psum.



This certificate has been generated at the request and with the express consent of the interested party, through a secure and confidential system. This certificate has been assigned a unique identifier in the records of the signing operator.

## ADVANTAGES OF USING CERTIFIED CHANNELS



**Cheap**, the cost of certified communications is cheaper than the burofax or registered letter.



**Fast**, sending certified communications is now faster than ever. Just write your message, attach your files and send them.



Automated, the certificate service is fully configurable with your company's software.



Simple to use, sending email and certified sms is as simple as doing it with classic channels.



Without having to install anything, both channels can be used from your own browser or current mail service.

**Environmentally friendly**, traditional certification methods require the use of paper, certified digital communications avoid the use of paper.

## SERVICE USES



#### Company

- C Temporary Employment Regulation
- Start / End / Changes in contracts
- Agreement modifications
- Acceptance of quotations
- Direct debit acceptance (SEPA)
- Protection of intellectual property rights

#### Administration

- Tax and/or social security notifications
- Fines and / or constraints
- ☑ Notifications of concessions
- ☑ Appointment notifications

Insurers

- Sending contracts
- 🖸 🛛 Quota claims
- ☑ Accidents
- ☑ Insurance cancellations
- ☑ Insurance contract changes

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#### Individuals

- ☑ Warranty claims
- Request for termination of contracts
- Notifications by legal issues
- Notifications to tenants or landlords or neighborhood meetings
- Divorce-related notifications
- Claiming fines or penalties

#### 🔞 Banking

- Claiming debts
- Registration in delinquency files
- Granting of credit
- Refinancing
- Hiring of services (deposits, loans, credit cards, etc.)
- Bank overdrafts



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## RESELLER

Our program of resellers for intermediaries that have the need of providing an optimized and efficient service of omni-channel marketing to your providers, clients and/or associates. For this purpose, we provide you with a platform of automated marketing with the most advanced and optimized digital channels of communication.

#### **Opportunities:**

- G Trader prices for all of the channels (SMS, Voice, Email, Social Network)
- Assignment of unlimited clients in the account.
- Advanced panel of management of edition for resellers.
- Multiple connections with the API Afilnet to make software integrations and other applications of management.

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