



Afilnet
Cloud Marketing

AFILNET

The future of marketing SMS

Who are we?



Afilnet is a telecommunications company with strong worldwide presence.



We invest R & D in new technologies SMS that allow communication channel improvement and enhance the usability of it.



Our aim is to help our customers every day to optimize your ROI, providing more efficient means of communication.



Thanks to our patented SMS SUMS technology, we offer solutions for sending all kinds of presentations, catalogs, quality surveys, documentation, reports, billing, certified payroll, etc.



AFILNET has given new meaning to SMS, expanding its multimedia capacity and getting more professional communication with the customer.

SMS characteristics



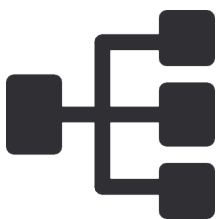
Individual transmissions scheduled with custom settings for events, birthdays, appointments, etc.



SMS monitoring, knowing at the moment the SMS sent and delivery statistics.



Keep your SMS as templates and use them when you want.



Multiaccount system, create subaccounts for your organization and divide your credit



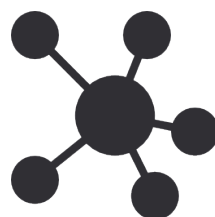
Import your contacts quickly with copy and paste or from any format



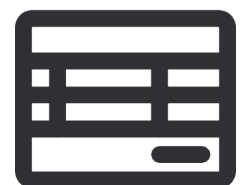
Technical support by phone and email. We answer to your questions!



We have the best rates and coverage worldwide



Connect with us from your software, web or mobile application using HTTP, SMPP or Web Service.



Automatic online billing system, your bills are always available.

Presentation SMS



“A picture says more than 160 characters ”

We are living in the world of images in which 160 characters are not enough, so Afilnet has introduced its service to send presentations or catalogs directly to the mobile user.



SMS vs Mailing

Always the leaflet has been used as a tool to send catalogues of our products to clients. The SMS presentation is a more economic and efficient alternative.

Comparing costs

Mailing

0,20 € (Leaflet 8 pages) + 0,10 € (Distrib)

SMS

From 0,05 €/SMS

Applications



To send a catalogue of your products.



To send the menu or innovations of your restaurant.



To present your company across slides.



To present a product and its characteristics.



To send the presentation of an event before, during or after the celebration.



To send any type of file of presentation (powerpoint)



To send products offers



To send a presentation of a house, a vehicle or an article.



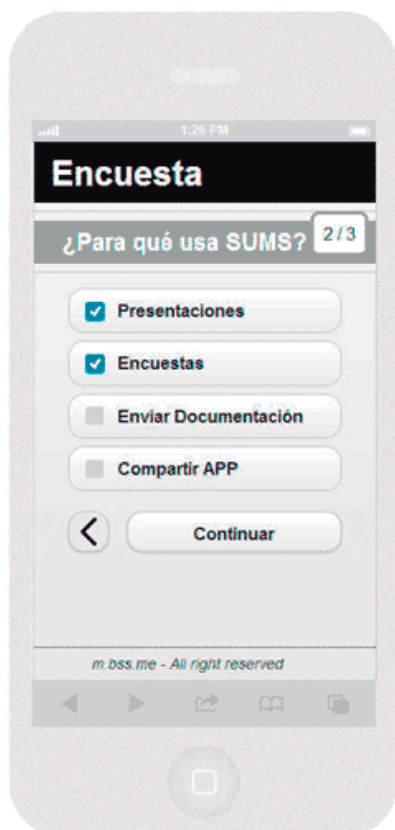
To present the offer of your political party.

Survey SMS



“If you don't listen to your customers, someone else will do it for you”

Provide quality service is essential due to the competition in the market. Therefore we offer this powerful tool to understand and analyze the opinion of your customers.



The SMS poll service is the perfect solution for you to know the opinion of its customers. We offer you detailed statistics for decision making of your company.

SMS vs telephone poll

Traditionally the phone call was the tool to have information about the perception that customers have of your products. SMS is less intrusive and much faster method.

Costs

Telephone poll

0,40 € (Telephonist) + 0,10 € (Call)

SMS

From 0,05 €/SMS

Speed

Telephone Poll

1 each 5 minutes

SMS

Until 10.000/Minute

Applications



Knowing the satisfaction of students in an academy



Market research about a product or a service



Knowing about the satisfaction of your customers



Make an evaluation or examination by cell phone



Knowing about the opinion of your patients

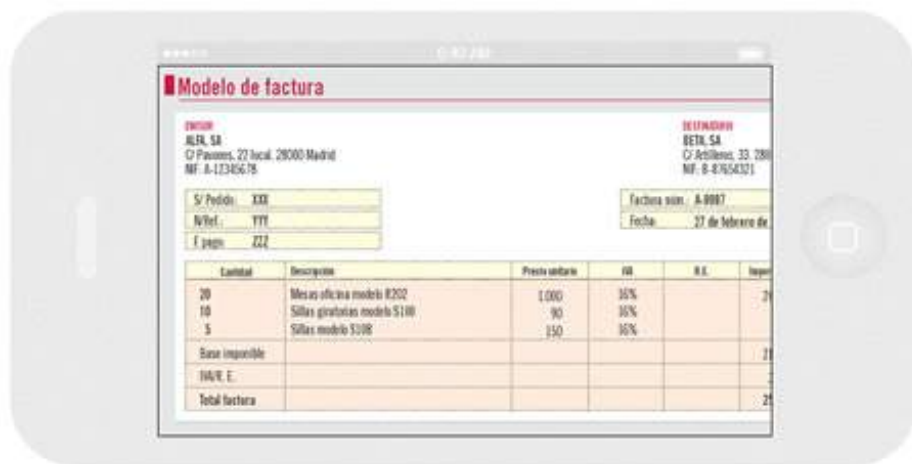


Knowing the intention to vote in elections

Documentation SMS



“Imagine a better world, in which the paper is not necessary, a cleaner world, a perfect world...”



SMS vs Paper bill

Traditionally the letters have been used to send the bills to the customers. Our company offers you a technology paperless much more efficient to send them directly to the cell phone.

Comparing costs

Paper bill

0,20 €(Letter+ Stamp) + 0,05 € (Print)

SMS

From 0,05 €/SMS

Applications



Sending of certified documentation of organisms públicos



Sending of any type of document PDF



To send judicial requirements



Sending of bills or accounts



Send your Office files, Word or Excel



To send medical documentation certified or not.



Sending of notes, agendas ... to your students.



To send administrative documentation certified or not



Sending of documentation of public records

Coupon SMS



“The best way of fidelizing customers is to offer them discounts in the products that you offer.”



Benefits



It increases your sales when you need it



Do new customers



It increases the promotion of your products



Measure the results of your campaigns of coupons



It does that your brand is more recognized



The discounts are one of the best forms of promotion

SMS vs Paper coupons

Traditionally, the paper coupons have been used to capture new customers. Nowadays there is a more effective alternative with the SMS Coupon.

Comparing costs

Paper Coupons

0,10 € (Paper) + 0,05 € (Distribution)

SMS

From 0,05 €/SMS

Benefits of SMS Coupon



The SMS coupons are much more rapid than the paper coupons, because they all are delivered instantaneously



The SMS coupons don't get lost and they always go with your customer.



You save in the costs and also in the time of delivery and distribution.

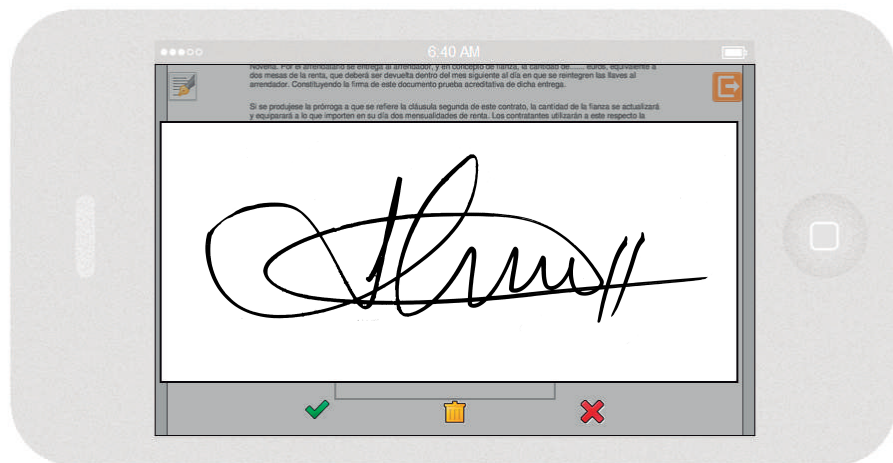


They can be shared easily between your customers.

Contract SMS



“To send contracts of legal form now will be simpler, save time and money thanks to the contracts for SMS”



Applications



To send any other type of document that needs signature



To send contracts between companies with certification of the channel



To send payrolls to your employees anywhere they are



Signature of official documentation in certified way



Signing of the contracts of your web pages in a legal way



To send votes in choices in legal and checked way

SMS vs Paper contract

The SMS contract replaces the paper contract in a legal way, which in addition supposes saving costs and time.

Comparing costs

Paper contract with burofax
2 €

SMS Certificate
From 1 €

Benefits of SMS Contract

- ✓ The contract SMS is delivered instantaneously and it possible to visualize it in any device.
- ✓ The contract SMS identifies the signatory in a trustworthy way
- ✓ The SMS contract supposes saving costs and time of delivery and distribution.
- ✓ The SMS contract can be protected by password, to avoid not authorized accesses

Event SMS



“Plan an event in a few minutes. Organize the event, invite thousands of persons and know his confirmation in minutes”



The service SMS Event allows to notify an event in a few minutes to all your customers anywhere they are, offering them the most efficient solution.



SMS vs Event on Facebook

If we compare the SMS to Facebook we can extract as conclusion that the SMS offers a much more efficient channel, especially when the time is important

Comparing efficiency

% of Reading/ Facebook Time
35% / 24 Hours

% of Reading/ Time Event SMS
99% / 1 Minuto

Benefits of SMS Event

- ✓ The SMS Event allows you to notify an event instantaneously
- ✓ The SMS Event help you to increase the assistance in your events.
- ✓ The SMS Event help you to motivate the assistance immediately to your events

Applications



To organize concerts in your place, discotheque, pub...



To organize any kind of celebration



Send the appointments to your customers and receive the confirmation in minutes



To organize a meeting or a networking



Afilnet
Cloud Marketing

Postas 66A 2° C-D
Los Palacios y Vfca. (Sevilla)
soporte@afilnet.com
95.581.18.18